



Official Rules for the Attendance Innovation Awards 2025

1. Overview

The Attendance Innovation Award ("Award") is designed to recognize and celebrate innovative strategies implemented by school districts to improve student attendance. The Award invites school districts to submit nominations and participate in community voting to select finalists and an overall winner.

2. Eligibility

- **Nominees:** Only public school districts within the United States are eligible to participate. Nominees can be entire districts or individual schools within a district.
- **Nominators:** Nominations can be submitted by the school districts themselves or by other school districts.

3. Award Timeline

- **Nomination Period:** Submissions will be accepted from April 9, 2025 to May 15, 2025.
- **Community Voting:** Voting will take place from May 19, 2025 to May 30, 2025.
- **Judging Period:** Judging will occur from May 30, 2025 to June 12, 2025.
- **Finalist Notification:** Finalists will be notified by June 13, 2025.
- **Winner Announcement:** The winner will be announced on June 24, 2025

4. How to Enter

- **Nomination Submission:**
 - **Online Submission:** Complete the online nomination form available [here](#).
 - **Required Information:**
 - School district name and contact information.
 - Detailed description of the attendance improvement initiative, including objectives, implementation strategies, and measurable outcomes.
- **Nomination Limit:** School districts may submit multiple nominations.

5. Community Voting

- **Eligibility:** All individuals aged 18 and over are eligible to vote.
- **Voting Process:**

- Review the nominated initiatives presented on the Award website.
 - Cast three votes for your preferred initiative(s).
- **Voting Limit:** Each eligible voter may vote once during the voting period.

6. Judging Criteria

After the community voting period, a panel of judges will evaluate the nominations based on the following criteria:

- **Innovation:** Creativity and originality of the attendance improvement strategy.
- **Impact:** Demonstrated effectiveness in improving student attendance rates.
- **Scalability:** Potential for the initiative to be adapted or expanded to other districts.
- **Sustainability:** Plans for maintaining and building upon the initiative's success over time.
- **Community Voting Results:** Popularity and excitement around the nominated initiatives

7. Finalist Selection and Obligations

- **Finalists:** Four finalists will be selected based on the judging criteria.
- **Finalist Obligations:**
 - **Blog Feature:** Agree to be featured in a dedicated blog post highlighting their initiative.
 - **Panel Webinar:** Participate in a live panel webinar to discuss their initiative, share insights, and answer questions from the audience.

8. Prizes

- **Winner:**
 - **Attendance Incentives:** \$2,000 to support attendance incentive programs within the district, to be paid in the form of gift cards or goods provided to the district.
 - **Scholarship:** A \$5,000 scholarship to be awarded to a graduating senior from the district and to be paid directly to the recipient.
- **Runner-Up Districts:** Three runner-up districts will each receive a grant of \$1,000 for attendance incentive programs.

9. General Conditions

- **Prize Acceptance:** Winners must sign a prize receipt and certify compliance with all eligibility requirements prior to the release of any prizes.
- **Publicity Release:** By participating, entrants agree to have their names, likenesses, and voices used for promotional purposes without further compensation, unless prohibited by law.
- **Liability Release:** By participating, entrants agree to release and hold harmless the Award sponsors, affiliates, and partners from any liability, loss, or damage arising from participation in the Award or acceptance of any prize.

- **Compliance with Laws:** All aspects of the Award are subject to federal, state, and local laws and regulations.
- **Sponsor's Rights:** The Award sponsors reserve the right to modify or cancel the Award at any time, subject to applicable laws and regulations.

10. Privacy

Personal information collected during the Award will be used for the purposes of administering the Award and for marketing and sales purposes by the Award sponsor. Information will not be shared with third parties without consent, except as required by law.

11. Contact Information

For questions or more information, please contact:

EveryDay Labs
info@everydaylabs.com
1 650 641 9485

12. Winner List

The names of the winners will be posted on the Award sponsor's website.

Note: These Official Rules are subject to change. Any updates will be posted on the Award website.